

A PUBLIC ART POLICY FOR TRI-MET

The goal of Tri-Met's public art program is to promote increased transit usage and community pride by integrating temporary and permanent art works into Tri-Met's public transit system, thereby celebrating the contributions of public transportation and recognizing the cultural richness in the region.

A. Purpose

The Program shall:

1. Contribute to transit ridership and safety by making the physical system inviting and attractive.
2. Increase public pride in transit investments by creating positive art attractions that embellish the transit system and the neighborhoods served.
3. Increase awareness of public transportation through active involvement of community members in art projects.
4. Deter and decrease vandalism in public spaces and provide opportunities to celebrate the diverse cultural, ethnic and historical richness of our community.

B. Funding Mechanism

Tri-Met's public art program will be funded from portions of selected capital construction projects that 1) directly benefit Tri-Met customers and the general public and 2) have total budgets greater than \$100,000.

Each year, the public art program liaison, capital budget plan steering committee members, and individual capital project managers, will identify those portions of capital construction budgets that appropriately support the Public Art Program. Maintenance personnel also will be consulted. The liaison will coordinate this recommendation with Tri-Met executive management and the general manager as part of the annual budget process.

Funds from capital projects that meet Public Art Program criteria may be pooled and need not be reserved for or spent on the projects from which the revenue originated.

C. Annual Program Funding and Allowable Expenditures

Funding for the public art program will be at 1.5 percent of those portions of appropriate capital construction projects.

Funding shall be divided among the following categories of expenditure:

Approximately seventy-five per cent of the funding for:

- Commissioning permanent and temporary public art works
- Purchasing art works and creative services
- Participation on architect and engineer design teams for Tri-Met's capital projects

Project participants may include artists, designers, cultural planners or other specialists qualified to contribute to program goals.

Approximately twenty-five per cent of the funding for:

- Program management
- Public involvement, education, outreach and promotion
- Special maintenance requirements

D. Art Advisory Committee

The Public Art Advisory Committee will be comprised of representatives from the three counties of the district, the arts community and Tri-Met. With input from the capital steering committee and other Tri-Met personnel, the Advisory Committee will establish policies and guidelines, oversee the development and management of the program, identify and leverage complementary resources, and approve projects. Separate subcommittees also will be created to oversee the management of large-scale capital construction projects.